

SALEHOO

PRODUCT SOURCING & SELLING EXPERTS SINCE 2005



SaleHoo is one of the largest wholesale supplier directories and online seller communities on the Internet. We create resources, tools and training to help eBay sellers and other online traders build solid, profitable businesses.

ABOUT SALEHOO

SaleHoo is one of the largest wholesale supplier directories and seller communities on the Internet. It provides resources, tools, and trainings to help eBay sellers and other online traders build solid, profitable businesses.

SaleHoo was established in 2005 by New Zealanders Simon Slade and Mark Ling. It began as a simple list of 100 international suppliers that Slade knew from personal experience to be legitimate, trustworthy, and willing to work with small-scale sellers. SaleHoo's directory has since grown to include more than 8,000 verified suppliers in 150 categories

Over 137,000 members use SaleHoo to find suppliers for their online business. The majority of our members come from the United States, with the United Kingdom, Canada and Australia housing our next-largest user groups.

The SaleHoo staff is a diverse group of 29 employees from Australia, Europe, the United States and Asia. Our staff maintains close ties with a number of eBay PowerSellers from all over the world.

SaleHoo has been a member of the eBay Developer Program since 2005 and part of the Better Business Bureau Online Reliability Program since 2006.

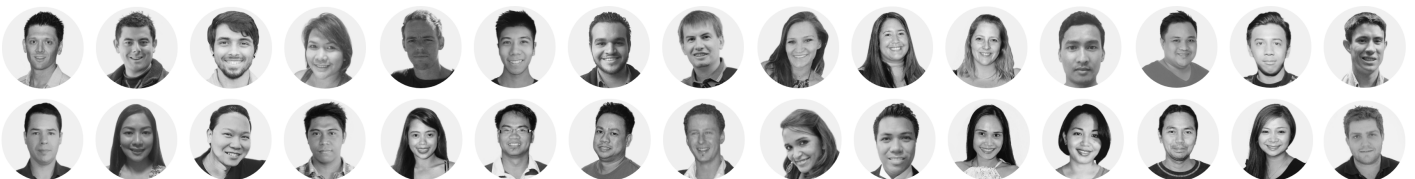
HOW WE HELP

SaleHoo provides a one-stop shop for online sellers—particularly those just getting started with their online business.

SaleHoo's Wholesale Directory provides a safe way to connect with suppliers and purchase products. Our educational materials, Market Research Lab, and SaleHoo Stores e-commerce platform help members discover what to sell and the best way to sell it.

SaleHoo also hosts one of the largest wholesale and online seller discussion forums on the Internet. Together, these tools form a complete solution, providing support for sellers at all stages: from the earliest conceptions of a business idea through to the expansion of a thriving online business.

Our team of experts

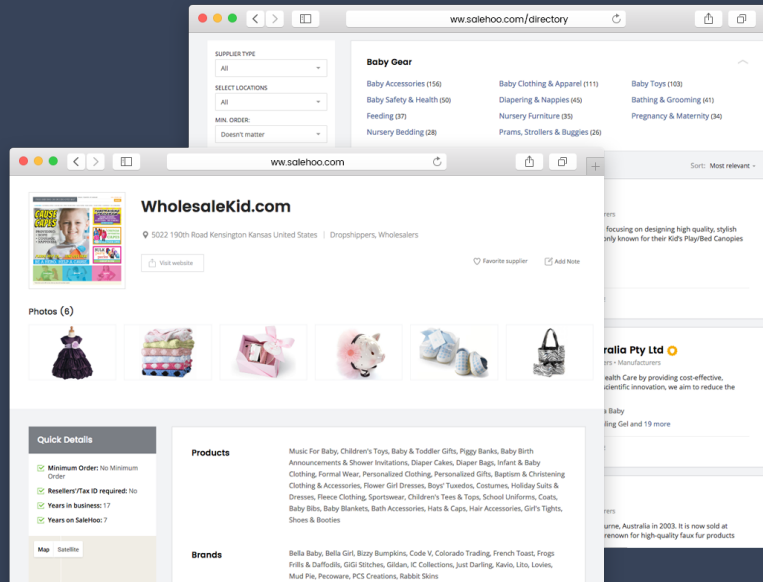


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OVER 8,000
VERIFIED
SUPPLIERS

SALEHOO WHOLESALE DIRECTORY



A searchable directory of over 8,000 verified wholesalers, dropshippers, liquidators and manufacturers. SaleHoo Wholesale Directory drastically simplifies product sourcing for small businesses and online sellers.

Finding reliable and trustworthy suppliers can be difficult for online stores, eBay sellers and small businesses. Many suppliers refuse to deal with buyers of smaller quantities, and product and service standards vary wildly. A single bad shipment can easily wipe out a small trader's profits, but it's extremely difficult to know which suppliers are legitimate and which are dubious. Often, the suppliers with the largest online presence are the ones that should be approached with the most caution!

SaleHoo's Wholesale Directory makes it easy for businesses to find suppliers that suit their needs. All SaleHoo suppliers must undergo a strict verification process before being approved. Additionally, SaleHoo members are encouraged to leave reviews describing their experience with each supplier.

Over 8,000 suppliers are profiled within SaleHoo's searchable directory. Users can simply search for their desired product or brand and SaleHoo's Wholesale Directory will produce a list of suppliers for that product. Users can also find suppliers in a particular region, with a particular minimum order requirement, or suppliers that ship internationally. Each supplier listing contains full contact details as well as a complete list of the products and brand names stocked. This is especially useful for researching suppliers who do not have a website.

DIRECTORY FEATURES

- Choose from over 8,000 suppliers carefully vetted by SaleHoo researchers
- Source genuine, brand-name goods
- Easily find suppliers in specific locations or suppliers who ship internationally
- Work with suppliers with low or no minimum order requirements—great for smaller buyers
- Read reviews from other SaleHoo members
- Search for a specific brand name or product type, or browse products by category
- Get advice from experienced sellers and SaleHoo staff in our members' forum



2.5 million products



15,000 brand-name goods



8,000+ suppliers



150 product categories

PARTNER WITH SALEHOO

We're always interested in forming mutually beneficial relationships with like-minded businesses.

If your company offers products or services that could be complementary to SaleHoo, we'd love to hear from you.

Give us a call today.

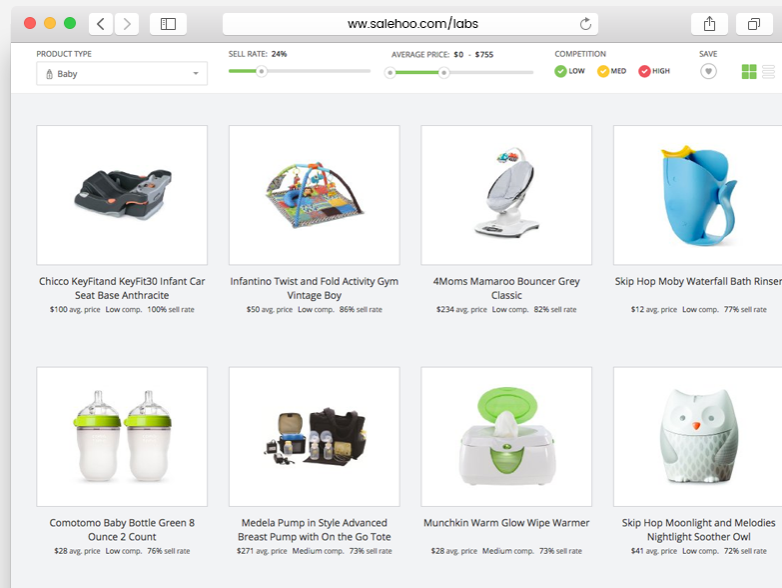
SALEHOO MARKET RESEARCH LAB

Trend analysis tool to help identify profitable products or product niches

SaleHoo's Market Research Lab is a trend analysis tool that helps identify profitable products or product niches.

The Lab collates data from the eBay Market Data Program to identify trends in the online marketplace. By examining and aggregating data from 24 diverse aspects of the eBay platform, users can see which products, categories, and listing types are most likely to sell. A SaleHoo Directory membership gives full access to the Research Lab, providing:

- Average end prices
- Sell-through rates
- Competition
- Trends over time
- Best days and times for successful listings



SALEHOO TRAINING & TACTICS

SaleHoo's training resources help sellers avoid common pitfalls and accelerate their business.

Free Lessons

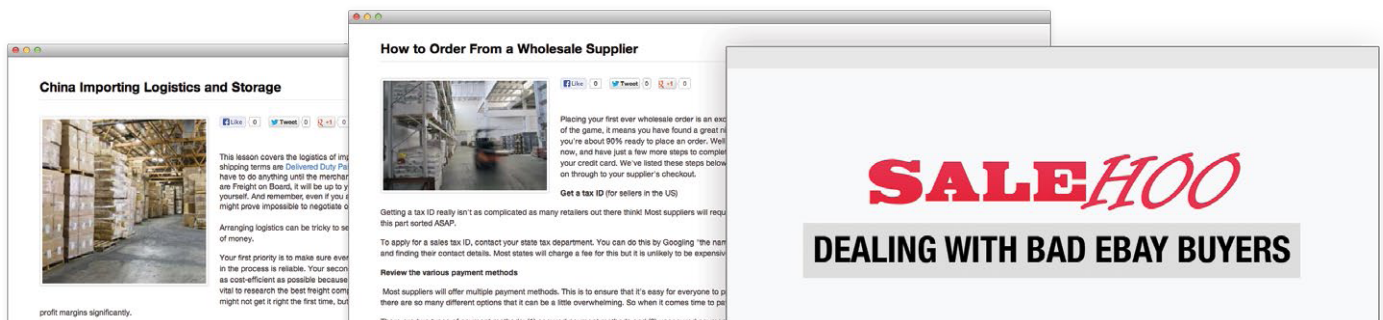
Users get access to lessons on a variety of topics like choosing a product to sell, importing and shipping, setting up a business, and more. Some lessons even provide specific strategies and tools for maximizing profit on eBay.

Bonus Guides

SaleHoo Directory members also receive a welcome pack of member-only training guides to quickly familiarize them with the directory. This pack includes our popular Dropship Handbook, Shipping Handbook, and market guides to some of the biggest product niches: fashion, electronics, games, and DVDs.

SaleHoo Online Selling Tactics

This advanced course demonstrates seven of our most effective "outside the box" strategies for maximizing sales and profits in competitive online markets such as eBay. Specifically designed for sellers battling against "race to the bottom" pricing and shrinking margins, Online Selling Tactics gives users straightforward, actionable advice that allows them to "get creative" and sidestep 95% of the competition. With over seven hours of step-by-step video instruction and interviews with eBay PowerSellers who use these tactics, this course is essential training for any serious online seller.



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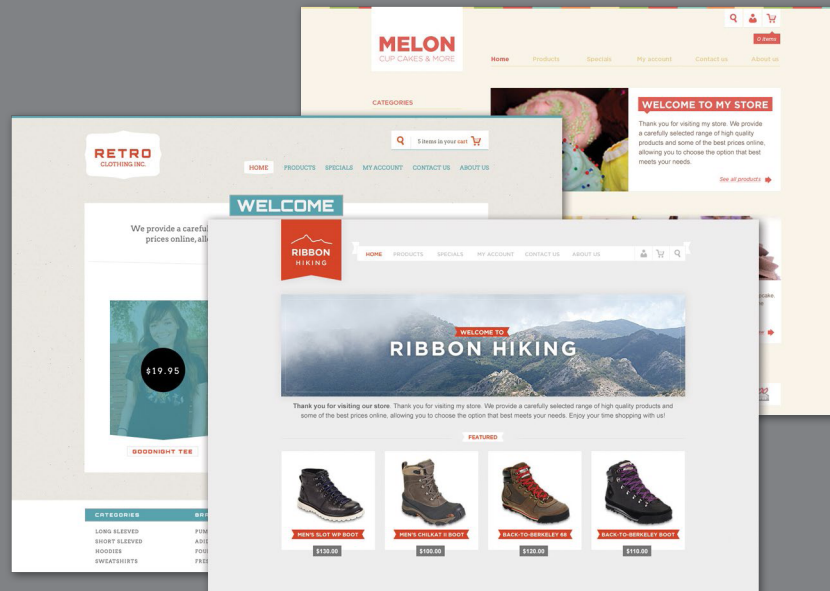
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CREATE YOUR
OWN ONLINE
STORE

SALEHOO
STORES



SaleHoo Stores makes it easy for anybody to create their own professional online storefront – completely free from listing and success fees.

SaleHoo Stores makes it easy for anyone to create a customized, professional online storefront—completely free from listing and success fees.

Opening an online store is the obvious “next step” for most eBay sellers. With an independent online shopfront, sellers are free from transaction fees, listing fees, “one size fits all” rules, and overwhelming competition from big sellers with “race to the bottom” prices. SaleHoo Stores is a simple but powerful e-commerce platform that enables users to create and manage their own online store—no technical skills required.

Stores are easily customized: A range of buyer-friendly layouts and color schemes add personality on the front end, and a full range of tax, shipping and payment options provide flexibility on the back end. All SaleHoo Stores come with effective, built-in marketing tools, including customizable on-site banners and coupon codes. An integrated email marketing system makes it easy to follow up with existing customers or contact previous customers with newsletters or other marketing material.

The administration area of a SaleHoo Store also provides valuable tools for managing an online business, including inventory monitoring, order management, sales reports and customer order history. Store owners can track their data and manage their stores without the need for additional software.

SaleHoo Stores is suitable for businesses of any size, from small boutiques selling 100 items, to online mega-stores with hundreds of thousands of products. A range of plans are available, all of which include website hosting.

STORES FEATURES

- 128-bit SSL checkout
- Accept payments from credit cards, PayPal, cash, bank transfer, check/money order
- Search engine optimized: get traffic from search engines such as Google
- No listing or success fees
- Custom domain name
- 75 different layout and color options
- Import eBay marketplace listings
- Built-in email marketing system and email accounts
- Coupon/promo codes and on-site banners
- Track and process orders
- Create and send invoices

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